




Helistrat

SEABIN INITIATIVE

Premier Marinas launch sustainability initiative



Helistrat has partnered with Premier Marinas to install Seabins on the South Coast as part of a drive to improve the marina's sustainability credentials. The bins would not only have a positive impact on the local environment but also on the community it serves. The Seabin has been gaining exposure this past year, with edie readers voting it as the number 1 innovation of 2017.

Seabins are floating rubbish bins located in the water at marinas, docks, yacht clubs and commercial ports. Each bin collects up to half a tonne of floating debris per year, including microplastics as small as 2mm.

This initiative is a perfect example of how a business can start its journey to becoming more sustainable and gaining recognition for it. Whilst legislation has a vital role to play, Premier Marina are staying ahead of the curve by acting now rather than waiting for change to be forced upon them.

Grahame Bristowe, General Manager at Premier Marinas comments:

"We take our environmental credentials very seriously and are early on in our journey to becoming more aware. As a loch marina we see tides washing rubbish in and feel that this initiative that Helistrat has introduced is a great way to reduce the manual work carried out to collect rubbish and to improve the environmental landscape".

In addition to the seabins, the marina has become the first to achieve its ISO 14001:2015 accreditation and the focus now is to reduce the amount of unnecessary waste generated and move the remainder up the waste hierarchy.

Helistrat specialises in sustainable environmental solutions. We help companies with sustainability and waste management challenges to think differently, designing out waste and transforming its value. Whilst plastic and marine waste is very topical, there is an opportunity to look beyond this material and unlock its value.